

Headline Urban Mobilities!

Competition Results

INTERNATIONAL INNOVATIONS IN URBAN MOBILITY

The City on the Move Institute's international competition for student journalists

Launched in September 2003, with the theme “innovative services in urban mobility”, the competition was highly international with participating teams from Belgium, Brazil, Denmark, Ecuador, USA and France.

For this third running of the competition, the international jury in session on 11 June 2004 nominated two teams:

The winning team

Caio CAVECHINI, Francisco DE SOUZA and Yvan PAGANOTTI

Brazil – Universidad de São Paulo

“Hope on the back seat”

The aim of the “**Mototaxi**” service is to provide an additional form of public transport in certain Brazilian cities, notably Franca (São Paulo Province). The “Mototaxis” are a low-cost method of urban transport and also generate jobs.

The jury was attracted by this feature with its focus on alternative solutions for a mobility problem that exists in all big cities. The Mototaxis are considered from every angle (advantages to customers, social impact, institutional limitations, road safety...). While concentrating on the human dimension and underpinning the investigation with key data, the articles also developed the concept of intermodality. A 15-minute TV documentary with an original format added a further dimension to the subject.

Special Prize

Louis OLIVIER and Damien FLEUROT

CFJ - Journalism Training Centre / France

Disability – Taming the City

Their subject “**Disability – Taming the City**” shows how the new technologies can enhance access. The feature is made up of background articles, a case study of Champigny-sur-Marne, interviews with users and an audio report. The story is handled using an original journalistic form.

The prizes

- 5000 euros to the Grand Prize winning team
- 2500 euros to the team nominated for the Special Prize
- Features to be published in full on the IVM’s web site in magazine form

(<http://www.ville-en-mouvement.com>)

Jury members

François Ascher, Chairman of IVM’s Scientific Committee and Professor at the French Institute of Urban Planning (University Paris 8) (France), Chairman
Niels Albertsen, Professor, Aarhus School of Architecture (Denmark)
Myr Muratet, photographer (France)
Sylvain Allemand, journalist with *Sciences Humaines* (France)
Tomàs Moreira, architect (Brazil)
Nicolas Spicer, Paris correspondent of the US radio station *NPR* (USA)
Frédéric Soumois, journalist at *Le soir* (Belgium)

Information on the web site: <http://www.ville-en-mouvement.com>

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