Veolia Transportation – North America





Veolia Transport on Demand

What is VTOD?

- A new division, combining SuperShuttle and our Taxi operations
- Provides the missing link between private car and fixed route business

What is VTOD's Vision

- To set the standard for quality and become the dominant brand in on-demand transport
- Strengthen VTNA's presence in North America
- Build a top-quality national taxi brand





The US Taxi Industry

- \$7 billion business, 70% in 20 large cities
- Transports 1.4 billion people annually
- Fragmented
- Typically a few large operators in each market, due to barriers to entry and regulation
- Inconsistent service, no industry standards



What Does Veolia Bring to US Taxi Operations?

- Secure Volume of Contract Business
- Relationships with Government Authorities
 - Currently Operating Over 120 Contracts in US
- Capital to Invest in Technology Improvements
 - Centralized Call Centers, GPS, Payment Systems
- Vehicle Insurance Programs for Drivers



Taxi and Transit – A Natural Fit

- > Taxi Fleet Widely Disbursed Throughout City
- > Independent Contractors
- > GPS Electronic Dispatching
- > Taxi System Compliments Fixed Transit
- "The Last Mile" Solution
- > Transit Riders Need On Demand Solution





Taxi and Transit – A Natural Fit

- > Taxi More Feasible in Off-Peak Hours
- Taxi More Feasible for Low Density Trips
- Considerable Cost Savings For Transit

Agencies







Taxi & Transit – Accessible Vehicles

- Aging Populations Require More Mobility
- Accessible Taxi Fleets Promote

Paratransit Partnership
Opportunities







SuperShuttle.



Veolia's US Taxi Operations

- Baltimore, MD
 - Brand Yellow Cab, 600+ Taxi
- Denver, CO
 - Brand Yellow Cab, 500+ Taxi
- Kansas City, MO
 - Brand Yellow Cab, 300+ Taxi

Real Examples With Transit



Denver Yellow Cab

- Over 500 Vehicles Servicing Denver and Boulde
- 23 Mobility Plus Wheelchair Accessible Vehicles
- Government Contracts Include:
 - Medicaid
 - Transit District Contracts:
 - ✓ Access-A-Cab
 - ✓ DRCOG





Denver Yellow Cab

Community Service

- ✓ Access A Ride / RTD (Regional Transit Distric
 - ☐ 1,000+ trips a month servicing Urban area to
 - ☐ DRCOG 3,150 trips annually \$41/trip



- Door to Door On-Demand Service
 - Mobility Wheelchair Accessible Services
 - □ 3,000 Trips / Week Dispatched and Serviced 24/7
- Government Accounts
 - □ Dedicate Resources & Services for the Health Services Industry
 - ☐ LogistiCare, Medicaid Medical Trips
 - Medicaid, Non- Medical Trips
 - ☐ Blood Banks
 - ☐ Hospital Lab Delivery
- Specialized Accounts
 - ☐ Schools



Taxi Provides Cost Savings

- RTD Paratransit Costs
 - Avg. \$50/hour and \$41/trip
- Yellow Cab Taxi "Access-A-Cab" Program Costs
 - Avg. \$21/trip
 - Government Program Pays \$9



Significant Cost Savings!





At Veolia, We Make Life Better for People

We take people where they need to go:

Work

Airport

Doctor

Visit friends

School

Grocery store

...And home again

