The City on the Move Institute and its partners are now launching the 2014 prize.

1. Background

of the Prize Better urban mobility is of great importance both to the development of cities and to individual quality of life. At present, Chinese government organizations at all levels are investing heavily in building up transport infrastructure, in order to speed up the pace of urban road construction and improve the operational performance of different transport systems. However, the fact is that building transport facilities and increasing supply are not enough to solve the problems of urban mobility. A combination of methods including demand management, is required to improve the performance of the entire transport system. In 2010, to enhance levels of mobility and promote sustainable urban development, the Institut pour la ville en mouvement [City on the Move], in partnership with the Urban Planning Society of China, the Environment Ministry's Center for Information and Communication, Tongji University and other highranked Chinese universities, successfully organized the first Better Mobility, Better Life Prize. Three innovative mobility solutions selected by ■ Sustainability: the project an international jury received their awards at an official ceremony held on the Shanghai 2010 Expo Site: a residential ■ Adaptability: the project carpooling programme in Wuhan, a public bicycle rental service in Shanghai and a parking exchange solution in

Submissions must meet the

following basic requirements:

■Implementation costs: the

heavy investment and should

be financially efficient (this

excludes large-scale public

should meet a real mobility

need and be sustainable over

should have easily identifiable

characteristics that are

adaptable to other contexts

6. Selection rules

NOMINATION OF PROJECT ENTRIES

submissions and admitted into

committee will appoint experts

projects and to help the teams prepare their final report.

Phase II: WINNING PROJECTS

from the nominated projects

together with a shortlist of

Phase I: Each team will

of their project in Chinese with

mit a description

This document must be no

in length and the content may

should be sent before June 15,

Phase II: Each team will

submit a detailed description

that should include information

about users, financial elements

of their project in Chinese

and evaluation analysis.

The final entries should

8. Awards

be sent before Sep. 15, 2014.

The results will be announced

award ceremony will be held

at the end of 2014 and the

take any form. The entries

more than two A4 pages

an English abstract.

projects will be selected

outstanding projects.

7. Content and

The competition organizing

to assist the 20 nominated

Thirty projects will be

the second round.

nominated from the total

infrastructure funding).

local context

Phase I:

project should not require

2. Purpose of the Competition

The purpose of this competition is to explore existing solutions within society (social organizations, individuals) that can bring about improvement in urban mobility through "soft" tools and innovative ideas, and to promote such solutions in China and abroad. The ultimate goal is to optimize the performance of urban transport infrastructures, to effectively reduce the environmental and safety impact of urban transport and to improve mobility amongst vulnerable social groups.

3. The Participants This competition will identify innovative projects and measures that have achieved practical success on the ground. The participants may be the sponsors or organizers of such projects and measures, groups of individuals or college students.

4. Qualification criteria Submissions must propose

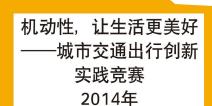
innovative solutions based on

The final three winning local urban reality. The projects will be published solutions must have already on the official websites been implemented and must be of the City on the Move able to show that they meet a Institute (IVM). specific local demand. Projects They will also be must fulfil at least one of the recommended to the magazines following criteria: Urban Planning and Urban ■ Social equity solutions: Transport and to other initiatives targeting specific magazines for publishing groups, especially the poor or The three winning teams will people who with mobility each receive a prize problems (e.g. transport of 4000 euros. services for persons with The final three winning reduced mobility) projects and a selection of ■Fluid mobility solutions: nominated projects will be initiatives to enhance the compiled in a special comfort and reliability of travel publication and will also be processes (e.g. multimodal recommended for online transport, integrated publication and in summary information system) form in certain magazines. ■ Solutions that enhance transport supply: transport 9. Contact Address: provision initiatives (e.g. taxis Please send the documents to or collective on-demand the following addresses: suburban transport) **■**Environmental solutions IVM - City on the Move initiatives to encourage Institute Shanghai Office walking or cycling and Add. Room1007, Tongji alternative car use (e.g. mixed-Planning Building, 38 function neighborhoods Guokang Rd., Yangpu District, promoting local mobility, Shanghai 200092 China bicycle parking facilities) Tel. +86-21-65982131 Project submissions that (Answering Time: Thursday, combine these criteria are 9:00-11:30 am. 1:00-3:00pm. encouraged. Fax +86-21-65982131 Email: ivmchina@126. com



About the organizers

INSTITUT POUR LA VILLE EN **MOUVEMENT [CITY ON THE MOVE]** Launched by PSA Peugeot Citroën in June 2000, the Institut pour la ville en mouvement [City on the Move] seeks to contribute to the emergence of urban mobility solutions. It brings together representatives of the corporate and academic worlds, researchers and practitioners from the social, cultural and voluntary sectors, along with municipalities, to work on joint action-research projects. In China, the IVM has since 2001 been a focus of both resources 5. Evaluation criteria and action. Its programme has included international conferences; urban workshops bringing together European and Chinese experts to explore concrete issues; a chair of urban mobility based at the University of Tongji; architectural competitions on ■Innovation: the project should the topic of sustainable provide a new solution within a mobility; exhibitions, and publications and books



法国动态城市基金会及其合作 单位共同举办的2014年第四届 "机动性,让生活更美好--城市 交通出行创新实践竞赛' 正式启动。

一、 竞赛背景

交通改善对一个城市的发展及 人们的就业和生活都有十分重 要的影响。目前,我国各级政 府对改善城市交通出行进行了 大规模的投资,用于加速城市 道路建设步伐和改善各种交通 方式的运营能力。然而,现实 的情况是要解决城市交通问题 不应仅仅局限于交通设施的建 设和供给,应更多地关注人在 城市中的可移动能力,即通常 说的"城市机动性", 并结合 需求管理等"软件"来改善整 个交通系统的运转。

为提高城市机动性水平,促进 城市的可持续发展,2010年法 国动态城市基金会与中国城市 规划学会及同济大学等高校, 在国家环保部宣传教育中心的 支 持 下, 成 功 举 办 了 第 一 届"机动性,让生活更美好一 城 市 交 通 出 行 创 新 实 践 竞 赛"。国际评审委员会评选出 了三个获奖项目并在上海世博 园区举行了正式的颁奖仪式。 三个获奖项目分别为: 武汉的 邻里合乘拼车项目、上海的公 共自行车租赁服务项目及宁波 的停车泊位"共享+分享"项 目。

二、 竞赛目的

本次竞赛的目的是发掘在 社会组织、社区、企事业单位 及普通民众之中已经存在着的 许多"软性"(组织管理) 的、具有创造性的解决方案, 并促进这些方法能够在国内外 得到推广应用,最大限度地发 挥城市交通基础设施的效能, 有效地减少城市交通的环境问 题、安全问题,同时改善社会 弱势群体的交通出行条件。

三、 参与对象

本次竞赛旨在归纳总结已 经付诸实践的具有创新性的项 目和措施,参加者可以是国内 这些项目和措施的发起人或组 织者,也可以是他们和高等院 校及科研机构组成的联合体。

四、 评选标准

参赛项目必须从当地城市 的实际出发,提出适合当地情 况的已经实施的且具有创新性 的项目, 至少满足以下标准之

-从社会公正的角度出发, 考虑到特殊群体的需要,特别 是中低收入或特殊人群的机动 性问题(如针对行动不便人群 的交通服务);

-从交通出行的角度出发, 如何使出行更舒适便捷(如多

模式交通, 信息系统整合); ——从交通需求的角度出发, 如何满足日益增长的多样化的 交通需求(如城市边缘地区灵 活的交通服务);

一从环境保护的角度出发, 如何更好地支持步行、自行车 以及小汽车更高效使用方式 (如单位同事的拼车,改善自 行车的行车环境,改善居住区 和城市中心的步行环境)。

尤其欢迎提交跨越不同专 业和视角的项目。

五、 参赛要求

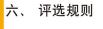
参赛项目需满足以下基本 要求:

(1)可操作性:方案必 须是已经付诸实施的方案,不 需要大量的资金投入,却能取 得比较广泛的效果(大型的公 共 基 础 设 施 项 目 不 在 候 选 范 围)。

(2)创新性:方案须提 出在当地城市发展背景下的新 的解决方法。

(3) 可持续性: 方案须 满足机动性的一个具体要求, 并可以持续下去。

(4)适应性:方案须通 俗易懂, 易于普通市民理解, 并同时适用于其它城市的发展 需求。



(1)第一阶段: 提名候 选项目

从所有提交项目中评选出 20个提名获奖项目,进入第二 阶段的评选。竞赛组委会将委 派专家指导深化提名项目,并 协助提名项目团队编制最终报 告。评审委员会将于10月在上 海召开提名候选项目评审会 议

(2) 第二阶段: 评选获 奖项目

将从参选的提名优秀项目中, 评选出三个获奖项目。2014年10 月, 由国际评委会进行评选。

七、 成果表达和时间安排

第一阶段:参选团队应提 交一份中文的项目介绍, 并附英 文简介;长度不得超过A4纸两 页, 内容格式不限。介绍文件须 在2014年6月15日前寄出。

第二阶段: 参选团队应提 交一份中文的项目详细介绍, 内 容包括: 使用者、运作的财务要 素和评估分析。这份文件应在 2014年9月15日前寄出。

八、 奖品设置

最终的评选结果将于2014 年年底公布,颁奖仪式在年底 举行。最终的三个获胜项目将 在法国动态城市基金会上详细 刊 登, 并 推 荐 在 《 城 市 规 划》、《城市交通》等杂志上 发表。三个获胜团队每个团队 获得4000欧元的奖金。

所有提名获奖项目和最终 |获 奖 项 目 将 选 择 集 结 成 册 出 版,也将以概要的形式推荐刊 登在指定的网站以及指定杂志 上发表。

九、 联系方式

请将资料同时发送给以下联系 方式:

法国动态城市基金会 地址: 上海杨浦区国康路38号 同济规划大厦1007室 邮编: 200092

电话: +86-21-65982131 传真: +86-21-65982131 (接听时间:周四上午9:00-11:30; 下午1:00-3:00)

邮箱: ivmchina@126.com 您如需上传申请, 访问参赛规则, 了解2010年至2012年竞赛获奖 成果及其它更多信息,请登陆网

www.bettermobilitybetterlife .com

主办方:

法国动态城市基金会

法国动态城市基金会由标致雪 铁龙汽车集团于2000年6月发 起成立,旨在为城市机动性提 出解决万案,汇集了企业界和 学术界的代表、研究人员等, 为一些研究项目联合展开工 作。2001年对中国城市进行 资源投入并开展具体项目,包 括举行国际论坛;成立城市论 坛;在同济大学设立城市机动 性国际教席等。(详见

www.city-on-the-move.com, www.ivmchina.org.cn)



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