

what is it that drives
public action on urban mobility
issues?

THE MAKING OF MOVEMENT



UNIVERSITÉ —
— PARIS-EST

LA
FABRIQUE
DU
MOUVEMENT

LA FABRIQUE
DE LA
CITÉ

The Making of Movement project

Values, representations,
systems of references in the public action

J.P. Orfeuil

Structure

- Why: dissatisfactions and opportunities
- « The making of the movement ». Strange?
- The making of the movement: three representations of public action
- The making of the movement project

Case studies in their context

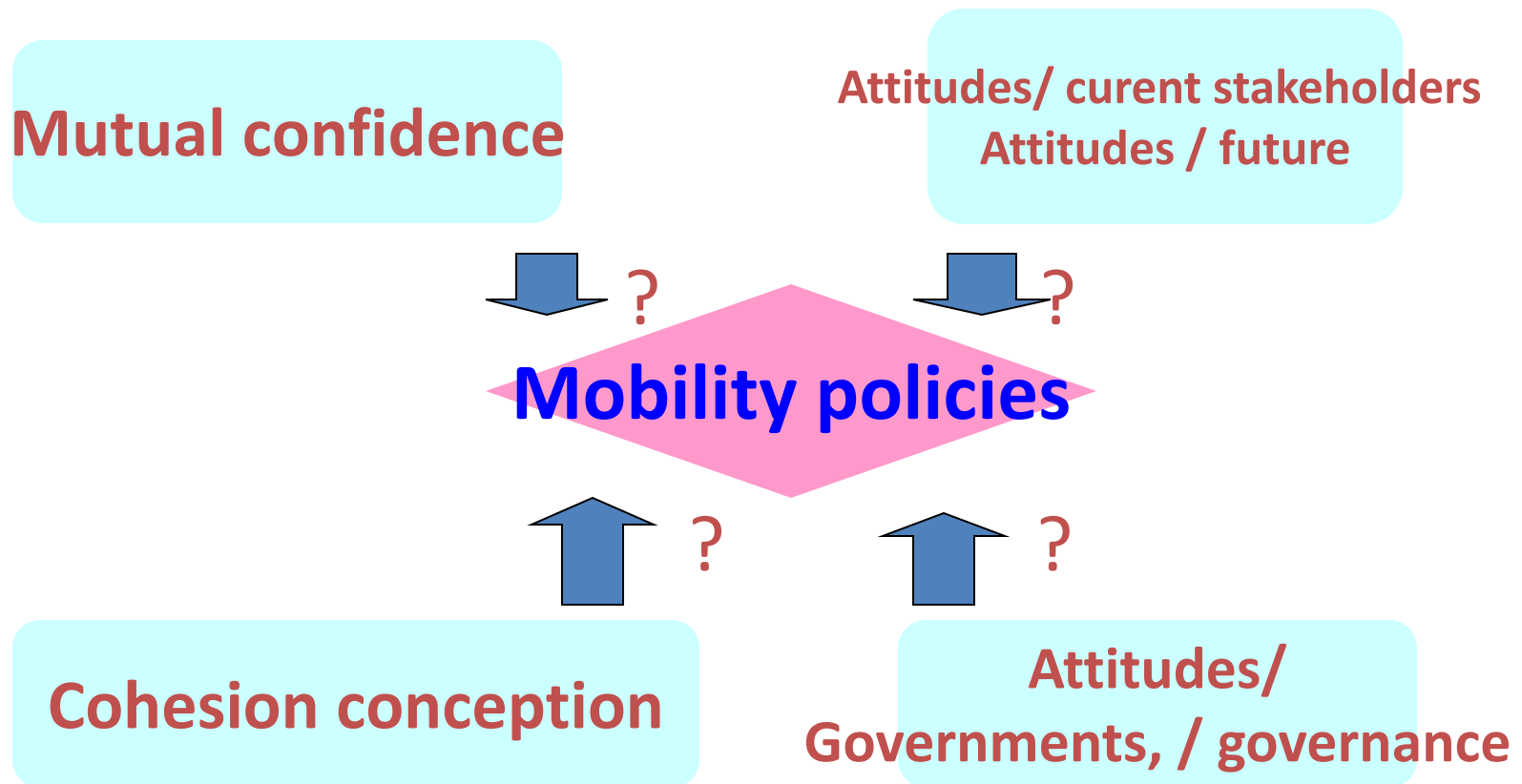
Controversies

Utopias

The origins of the project: examples of dissatisfactions for citizens / researchers

- **Why some Brics do like busses, other ones tubes and trains?
Why the pervasive development of Velib, even in cities with
a long history of bike, even in citis wher biking is virtually
unknown. Why most of the victims of roads are pedestrians?**
- **Why megaprojects can draw the attention so much, while
micro improvements which can provide huge benefits are
ignored?**
- **Why some strong evolutions, such as the motorcycle
explosion, are not recognized?**

The origins of the project: dissatisfactions

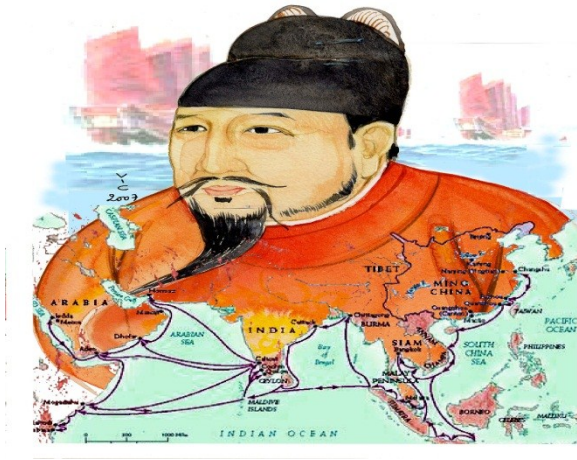


**The origins of the project:
opportunities**

**The international network of the City on the
move institute**

**The interest of partners: La fabrique de la Cité,
IdF region, IAU-Idf, Caisse des Dépôts,
University Paris Est, FNAU**

The making of the movement: strange?



- No! There are periods of resistance, and periods where movement is welcome
- Mobility is not a question of transport only

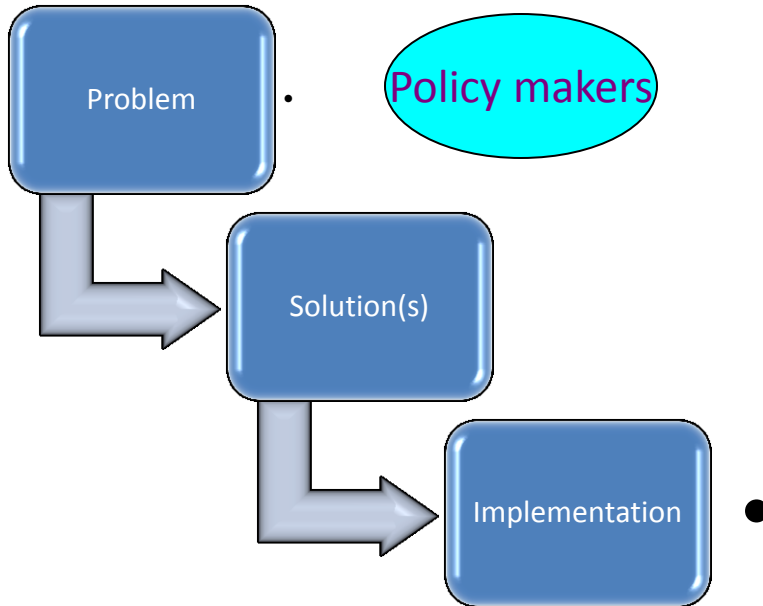
The making of the movement: strange?



We do express preferences on the presence of people
/ objects in the city

The making of the movement: three representations of public action

I. The « Saint Simon » « positivist » scheme: principle: the source of the decision guarantees its legitimacy, and rationality guarantees efficiency

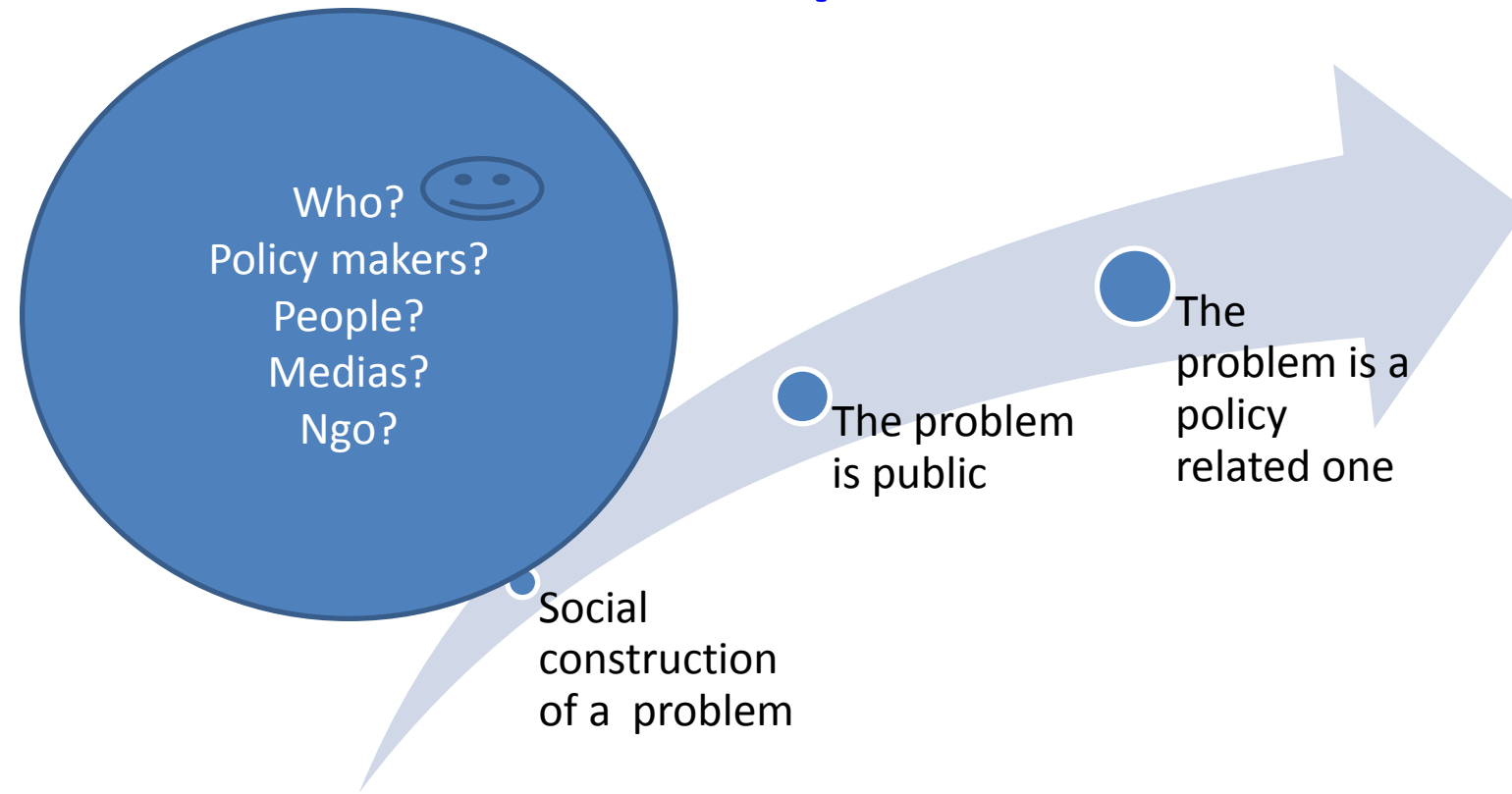


Saint Simon » scheme: problems

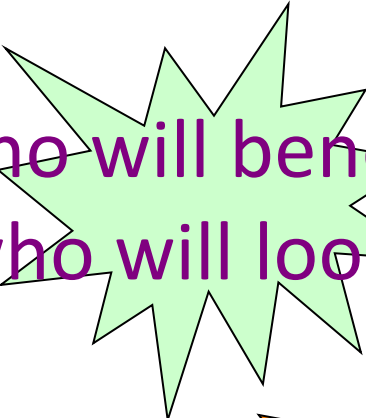
Who selects the problem(s)?

**Mobility is not a question of transport only:
who selects the appraisal criteria?**

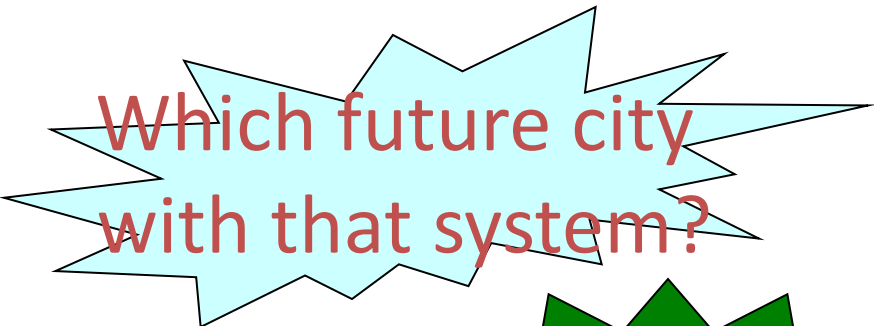
What is lacking: the setting on the agenda process



What is lacking: the diversity of stakes



Who will benefit,
who will lose?



Which future city
with that system?

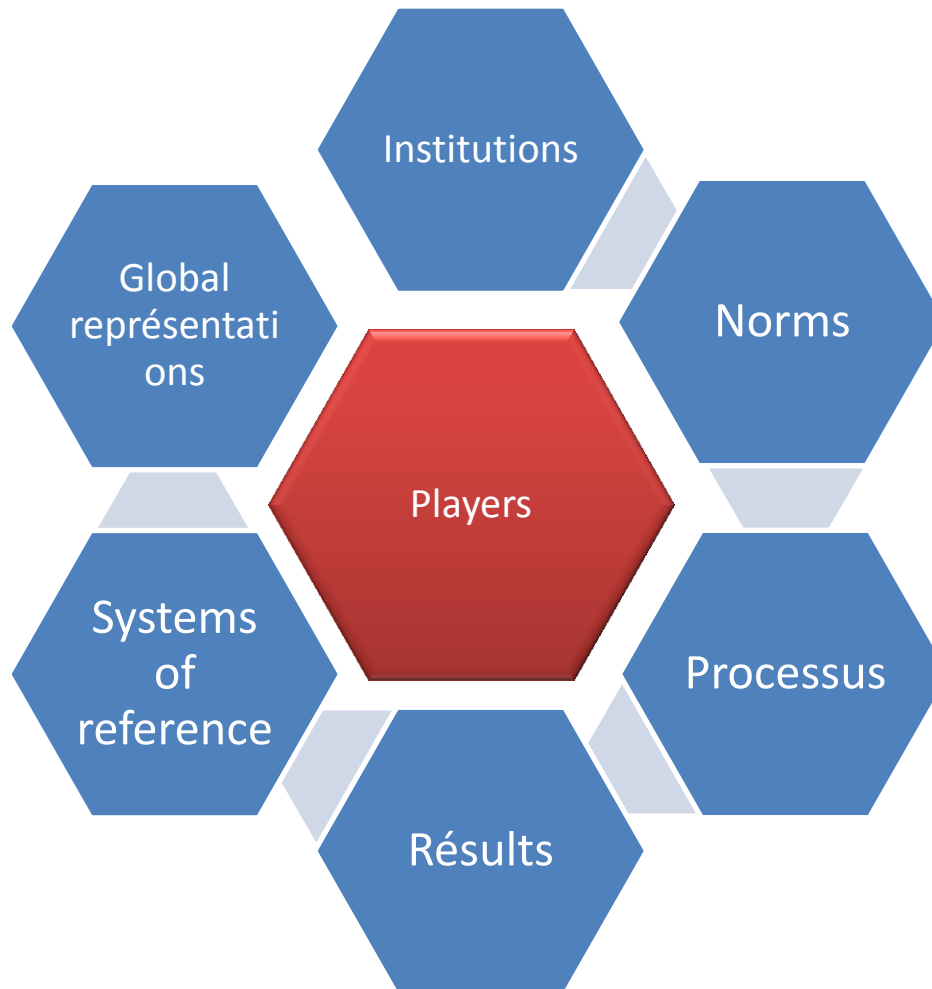


Which image of my city?



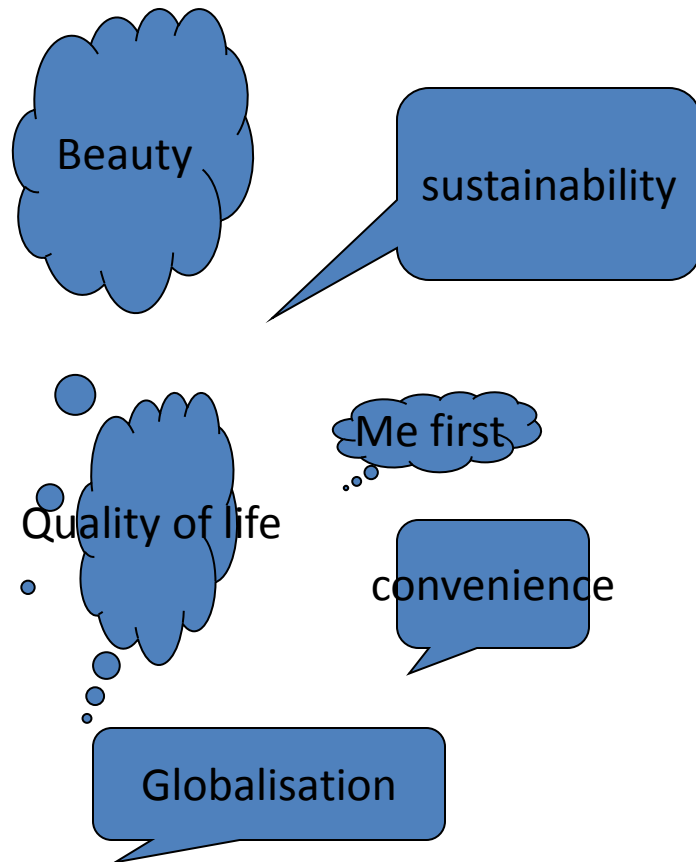
Public space?

II.The “Habermas” scheme: recognition of the different stakeholders, values, aims

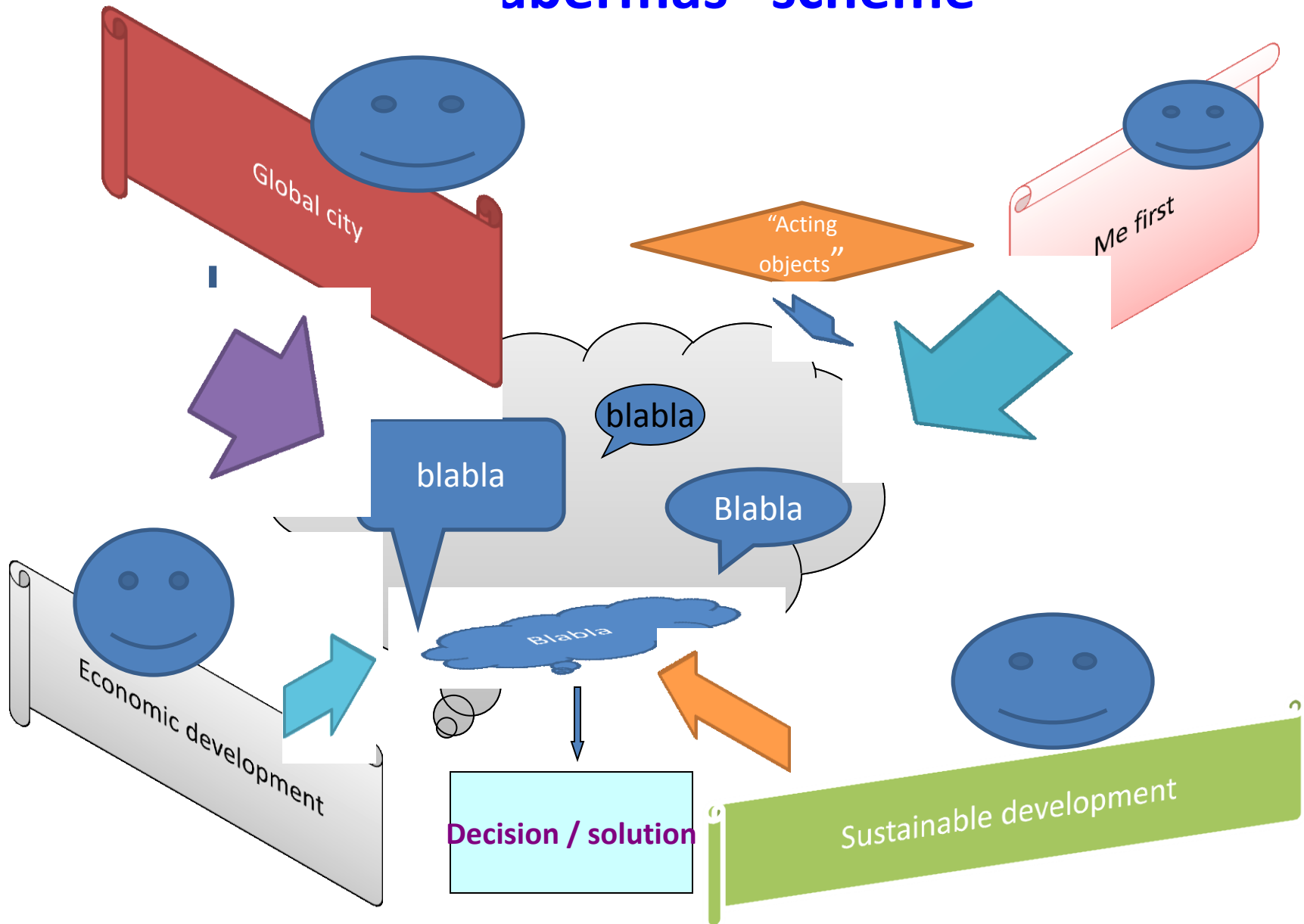


The « Habermas » scheme

the « decision » must rely on a public and critical use of reason in a public space



“abermas” scheme

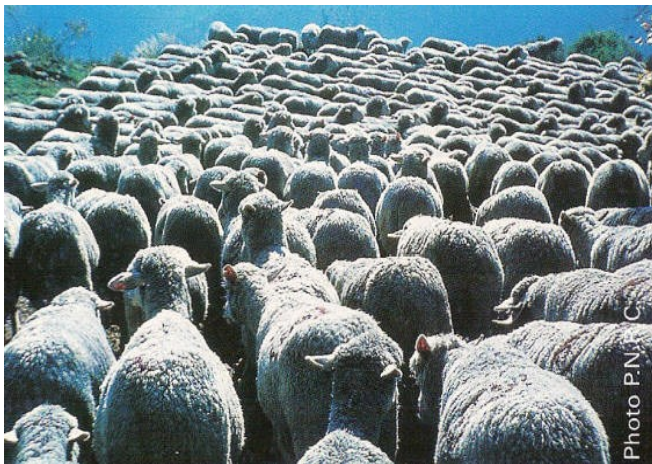
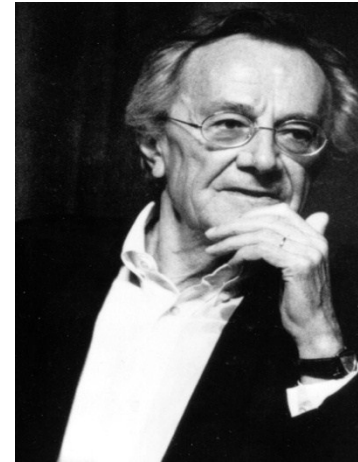


What is certainly a problem

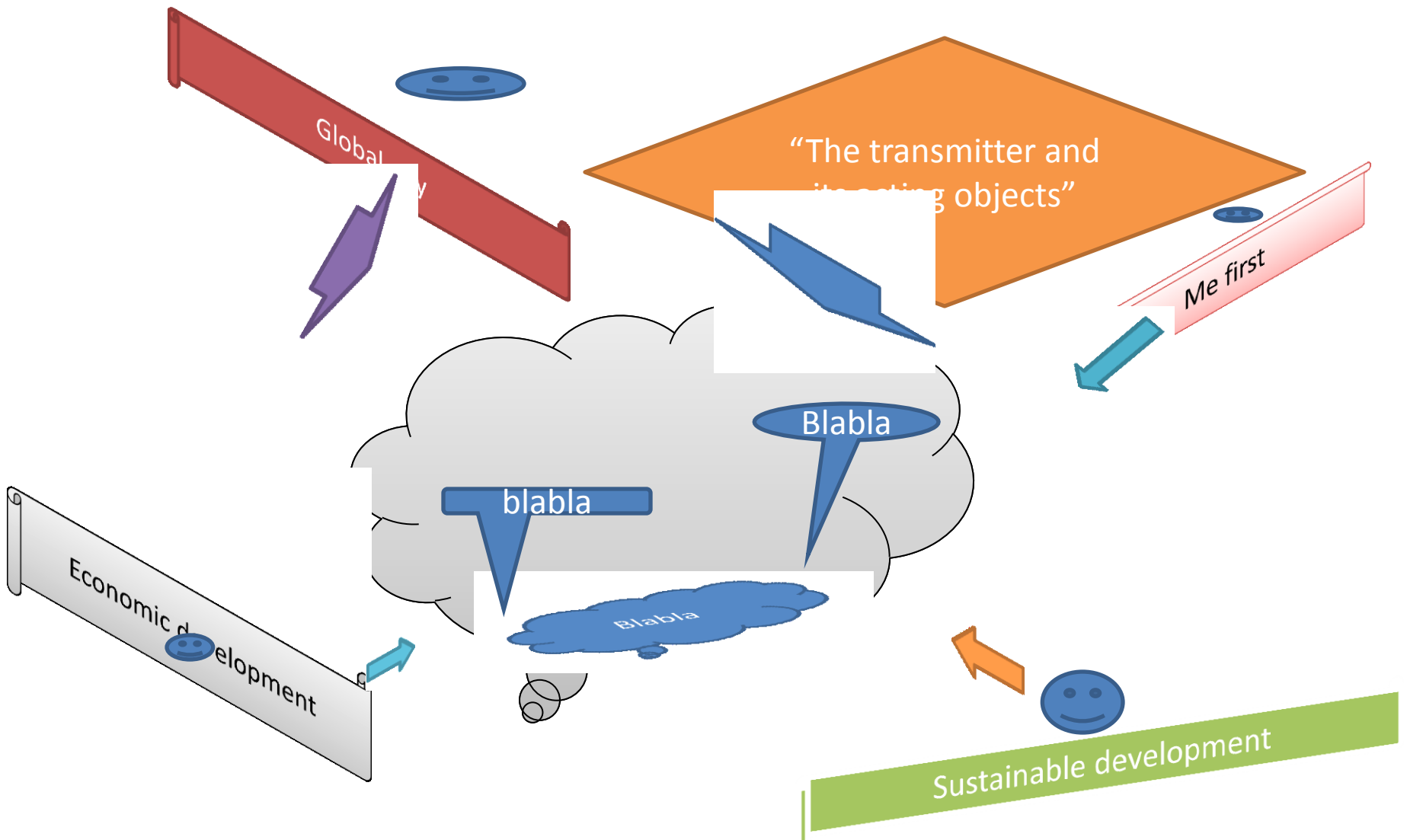
The differences in ability to be heard
The dependence on « politically correct »

III. The « Lyotard » scheme: a proposal is a feat/ blow in the immense mass of communication material that everybody receives every day

Acting objects



The “Lyotard” scheme



What is certainly a problem

A bit too far from democracy

The appraisal process of utility and costs

To summarize the 3 logics

	Saint Simon	Habermas	Lyotard
Relation between problems and solution	The problem exists before solution	Problems and solutions are built by stakeholders	The solution exists before the problem
Scope	Few (or only one) number of aims and criteria	Potentially a large number of aims and criteria	A mythical solution provides benefits in every domain
Principle	The elite knows what is important and good	What is good is what different stakeholders agree on after exchanges	What is good is what draws attention and is appealing through storytelling
Process and Logics	Authority and rational top down demonstration	Argumentation and agreement	Top down soft power of communication, victory through seduction

Full case studies

Beijing, Buenos Aires, Bogota, Lima, Mexico, Paris,
Rio, Sao Paulo Shanghai, Santiago, Taipei

Examples of controversies

Athens, Brussels, Djakarta, Manchester, The Randstad...

Utopias

As for case studies, plus Barcelona Eindhoven Daegu
Guangzhou

The fabrics of The making of the move project: components

Context descriptions

Case studies

Amazing reports

Controversies

Utopias

3 minutes to convince

Multimedias products

Principles of case studies

- A « **bottom up** » programme describing policies: **inductive approach**
- Relation of policies to the **atmosphere** of the city / country
- A programme **coordinated** by a detailed research guide
- An explicit willingness not to forget **orphan** stakes

A first provisional result

Facing the **urgency, branding, dealing with inherited organisations, modernising** are the major motivations

Forgotten stakes: **ordinary public space usages, low income people, newly used « individual » modes...**

From the European point of view, **global environment a bit lacking**

These motivations and neglectings will define the themes of the round tables

Controversies

- When people oppose: Athens, Manchester
- When institutions seem to renounce to their values: the Randstat
- When institutions do not collaborate: Brussels
- When support to an aim is in conflict with support to a method: Paris
- When too much things have been ignored: Santiago
- When a decision is a megadecision: Djakarta
- ...

City utopias



Utopias building

Includes « new » cities in the process

: Barcelona, Daegu, Eindhoven

Based on a guide for prospect

Which cities are iconic to you?

If you had the power, what would you do for a better city?

Which requirements for an « ideal city »?

Which transport systems?

A wide range of options to express dreams

Individual contributions or studio work

Papers, photos, post cards, videos, etc.

**Quite stimulating and surprizing results to be
discovered in round tables**

The conference

**A public space dedicated to exchanges and
debates on policies and dreams, based on scientific
approaches**

Be active

Take pleasure

Thank you