

Summary of reports

Winners

International Jury Grand Prize

For their feature on Mototaxis in Franca

Team: Caio Cavechini, Francisco de Souza, Ivan Paganotti

Brazil – Universidad de São Paulo

Subject: filling out the range of public transport in certain cities, mototaxis as generators of jobs.

This year, our winners are Brazilian.

The Mototaxis feature met with unanimous approval from the International Jury, mainly because of its multidimensional approach. The students highlighted a recent phenomenon that raises new questions, without claiming to describe a miracle solution.

The mototaxis phenomenon is an expression of urban ability, and their analysis successfully places this spontaneous practice within a wider context, the functioning of a mega-city where movement is a considerable issue and calls upon a variety of solutions. Their explanations are supported by precise figures, a good iconography, a fluent style and a video that complements their articles without repetition.

The feature is balanced, looking at different perspectives (how the system works, economic and social aspect, political choices...), alternating between analyses and interviews, using clear and explicit iconography. The feature takes full account of the concept of intermodality without neglecting the human dimension of the subject.

It is a good piece of investigative journalism which also provides interesting video footage in which the students have filmed and interviewed all the stakeholders, whether institutions, users or drivers of mototaxis.

International Jury Special Prize

For their feature on Disability – Taming the city.

Team: Louis Olivier, Damien Fleurot

France - Centre de Formation des Journalistes – CFJ [Journalist Training Centre]

Subject: better access to the city for people with disabilities. Case study in Champigny sur Marne with new technologies for people with disabilities.

Although this is not a new subject, the students have provided a new angle on issues of reduced mobility and have provided a conceptual definition of what constitutes mobility. This is real journalism.

The practical problems of people with disabilities are well described and the human aspect is revealed through interviews.

The idea that the city arouses a certain fear in disabled people is important and should indeed have implications in practice.

The introduction reveals great maturity in the approach to the subject. Their ambitious attempt to invent a new form in their approach to mobility somewhat leads them down a futurological back alley.

The highly sophisticated design sometimes obscures understanding.

It is in the report where the journalistic writing is most effective.

The other participants

(in alphabetical order of countries)

Belgium – Institut Supérieur de Formation Sociale et de Communication (ISFSC)

Theme: Collecting children from school on bicycles

Team: Olivier Labarre, François Namur, Nils Troch

Subject: an alternative to the school run, teaching children to use other means of travel in Schaerbeek.

A well-known subject on which the European Commission has had much to say. The theme of training children to cycle in town is still important, especially as the feature does not treat it as a panacea.

The students have done genuine field research into their subject by tracking a group of children, alongside the more academic task of deciphering the issues of mobility.

It is the subject that does most to develop the concept of intermodality, but it is too general and more like an essay than a feature story.

The style is readable but literary and linear; journalistic techniques are not used enough, the headlines need reworking and the layout, though legible, lacks graphic input.

On the other hand, the students have studied their subject comprehensively while maintaining detachment.

Brazil – Universidad de São Paulo

Theme: Helicopters in São Paulo

Team: Leonardo Grasso Leomil, Tais Bahov Perfeito

Subject: "private helicopters" for business travel, improving flying conditions in the city.

An original subject and a bold theme, which uses the prism of a marginal innovation to highlight social inequalities.

Given that the people who travel the furthest are business executives, it is interesting to study city congestion from the viewpoint of the dominant classes.

However, it is a subject that should perhaps have been set off against a more general view of transport in São Paulo or analysed comparatively with other strata of the population..

The page layout follows Portuguese journalistic criteria, with good use of insets. The introduction states the problem well, with a good analysis of the service's complexity.

Brazil – Universidad de São Paulo

Theme: Making mobility easier

Team: Camilla Rossi Lins, Christina Paloschi Uchoa De Oliveira

Subject: city accessibility for people with motor and visual disabilities

This successful feature teaches us something new about a subject that is not new

It is one of the few features that provides an overview of accessibility and which can be applied outside the field of disability, for example in relation to the right to mobility.

While there is a good variety of viewpoints (private sector, users, key data) and the human aspect is well covered, the links between the three articles are not sufficient. The different writing styles are highly contrasted. The photographs are exclusively technical.

Denmark – Danish School of Journalism

Theme: Urban water transport

Team: Mai Helen Lykke, Mario Dolby Rasmussen

Subject: Developing stops and optimising routes to save time and increase passenger use in the Copenhagen region. Developing intermodality with harbour buses.

The theme chosen is riskier than the other reports, because the students are looking at a service that does not work well. It takes courage and boldness to be critical.

The case description is to the point and the political issues well described.

The feature is divided into two unequal parts with good journalistic elements, well used insets, relevant photographs but some repetitions. The choice of design made the feature difficult to understand 40 International Jury.

The aspect that stood out was the close-up on the city's mobility policies which differs from the usual arguments.

Ecuador – Individual Entry

Theme: Bicycles in Quito

Team: Alexandra Velasco (Universidad Central del Ecuador), Santiago Aguirre (San Francisco de Quito University)

Subject: combating pollution in the city of Quito, where the geographical position has created an oxygen deficit of 28%, by developing bicycle use.

This is not an innovative initiative in the sphere of urban mobility, but this report has the merit of giving a voice to citydwellers.

As a feature, it is engaged rather than journalistic, and there is little detachment in the way data is handled. It is a pity that it does not really answer the question of the oxygen deficit in Quito. The journalistic style concentrates on direct testimony about the students do not take their stylistic approach to its logical conclusion.

USA: Clark Atlanta University
Theme: Technological innovations in urban mobility
Team: Monique Russell, Althea Savage, Aria Turner

Subject: technological innovations in urban mobility

The subject of the "new technologies" is risky because a lot has already been written about transport from this angle. It might have been relevant if the students had "detected" previously unknown technologies, but they stayed with well-known systems like satellite management of vehicle flows or high-tech wheelchairs. The feature comes across more as infotainment with articles that lack interconnection.

USA: Clark Atlanta University
Theme: transport of different population types
Team: Donnika Gordon, David Higgins, Autumn Williams

Subject: student transport, technology in Las Vegas, senior citizen transport.

Again, the subject is not new and the technologies highlighted lack originality. The technological response seemed too simple as an approach to the subject of mobility. The economic and social angle was a good idea to give substance to the subject, but it was not sufficiently developed.

USA: Clark Atlanta University
Theme: The Sky Train
Team: Jarrett S. Frierson, Marquita T. Kitchen, Caryn I. Renaud

Subject: the train of 2020 for a better urban mobility future, a global project linking several cities.

Producing three articles on a single subject was an original approach, but the essentially technological response to the problems of mobility seemed too restrictive. The articles describe old systems since the students discuss the HOV in Atlanta, introduced in 1994 in order to promote car pooling, and the AUC, a student shuttle transport initiative dating from 1991.

France - Centre de Formation des Journalistes – CFJ [Journalist Training Centre]
Theme: Electric vehicle in Aix: La Diabline
Team: Anne-Claire Ordas, Aude Pavani, Faustine Prevot

Subject: extending the life of an electric vehicle originally introduced for tourists

Small electric shuttle vehicles have been operating, with varying degrees of efficiency, in several French and European towns for over 10 years. The subject, therefore, is not very original. This is a longstanding niche process.

The layout and quality of writing are inadequate, which had the effect of devaluing the content.

France - Centre de Formation des Journalistes – CFJ [Journalist Training Centre]
Theme: The walking-bus
Team: Pauline Garin, Guillaume Pivot, Justin Villelongue

Subject: Promoting child mobility

The walking-bus is not really a new idea. On the other hand, there is a real concern for children's safety on the way to school and it is a subject that will always interest people.

Comparing this mobility service in two cities (Lausanne and Rome) and in different social milieus is a good approach. The result is a full and readable feature on the walking bus, with a good level of detail. The team has produced a highly professional video. It is a good complement to the subject and links with the text without duplications. From the social perspective, clear inequalities emerge, which it would have been interesting to develop by bringing a more international angle on the subject, notably for the article: "The world at their feet".

It is a piece of work that deserved an original design rather than a copy, even if the template is a well-known French weekly.