

Qu'est-ce qui fait courir
l'action publique en matière
de mobilité urbaine?

LA FABRIQUE DU MOUVEMENT

INSTITUT POUR LA VILLE EN MOUVEMENT
CITY ON THE MOVE
CIVIDAD EN MOVIMIENTO
CIVIDE EN MOVIMENTO
UNIVERSITÉ —
— PARIS-EST —
LA FABRIQUE
DE LA
CITÉ

International Conference Programme

Monday 26 and Tuesday 27 March, 2012 – La Bellevilloise, 19-21 rue Boyer, 75020 Paris
(line 3, Gambetta Metro Station, Martin Nadaud exit). Simultaneous English/French
translation

Monday 26 March

Morning plenary session

8.30 a.m. Participants arrive

9 - 9:30 a.m. **Conference opening by the partner institutions:** City on the Move Institute, La Fabrique de la Cité, l'Institut d'aménagement et d'urbanisme – Idf, the Île-de-France Region, Caisse des Dépôts et Consignations Research Institute.

- **Pascal Feillard**, Secretary-General of IVM
- **Rémy Dorval**, Chairman of La Fabrique de la Cité

Followed by the screening of the Making of Movement film

9.30 - 10 a.m. **Introductory lecture by Jean-Pierre Orfeuill**, Chairman of IVM's Science and Strategy Council, member of the Scientific Committee of La Fabrique de la Cité

Values, representations and criteria in public policies: the questions raised by the Making of Movement

10 - 10:30 a.m. **Lecture by Jean-Marc Offner**, Chief Executive of the Bordeaux Métropole Aquitaine Planning Agency (a'urba)

What is it that drives public action in Bordeaux? Métropole 2030, The Estates General of mobility

10:30 - 11 a.m. Lecture by Wolfgang Schuster, Mayor of Stuttgart

Mobility policies in Stuttgart, the public interest, opposition and controversies

11 - 11.15 a.m. Break

11.15 - 11.50 a.m. Public policies in China and Latin America: speeches, issues, blindspots

The priorities or primary motives of mobility policies as expressed through official speeches and action plans, their “blindspots”

Pan Haixiao, engineer and specialist in transportation planning, Professor at Tongji University and Director of IVM-China

Andres Borthagaray, head of IVM-Latin America

11:30 a.m. - 12:50 p.m. Cities and mobilities – What kind of city do the world’s students dream of?

La Fabrique du mouvement asked 700 students of architecture, urban planning and transportation, from 14 of the world’s cities, to express their dreams, expectations and fears for the future of cities and mobility.

- **Eindhoven, Daegu, Beijing, Buenos Aires, Bogotá, Barcelona, Paris, Guangzhou, Lima, Mexico, Rio de Janeiro, Santiago de Chile, São Paulo, Shanghai.**
- Screening of a film summarising the results of the student survey
- **Debate on the major trends and emerging ideas.**

With:

Mathieu Flonneau, historian, Lecturer at Paris University I

Rosanna Forray, architect, Professor at the Catholic University of Chile, Santiago de Chile, member of IVM’s Latin American Chair

Pierre Lannoy, sociologist, Professor at the METICES Urban Research Centre at the Free University of Brussels

Gaëlle Rony, Project Manager, PhD in Social Sciences from the Catholic University of Louvain

12.50 a.m. - 1:15 p.m. The Making of Movement 2.0

The audience is invited to record its comments and suggestions on a Dazibaos wall, to contribute to the online forum on the multimedia terminals provided and to check out the results of the Making of Movement programme.

1:15 - 2:45 p.m. Lunch

2:45-5 p.m. Parallel roundtable sessions

- **Table A1: emergency?**
- **Table A2: visibility in the global world, quality of life?**

Table A1 - Emergency?

The authorities are forced to act when thousands, millions of people come into the city every year and can only find a roof a long way from everything, when urbanites acquire cars, use them in the city and bring traffic networks to a halt. They have to act when pollution becomes a threat to health, when awareness of the climate threat demands resolute action, when a big event is in the offing. In these situations, new roads and subways are built, the right to drive or park is restricted, road charging is introduced... What is the rationale? What are the pressures? Who are the winners and losers? What are the underlying visions and values?

With:

Eduardo Vasconcellos, engineer and sociologist, Director of the *Instituto Movimento* and head of section at the ANTP (National Public Transport Association), Brazil

LIU Jian, architect and urban planner, Professor at the School of Architecture at Tsinghua University in Beijing, member of the IVM-China Chair

Hananto Prakoso, Transportation Training Centre, Ministry of Transportation, Indonesia, doctoral researcher at the Paris Institute of Urban Planning, Paris-East University Créteil

- **Case studies in São Paulo,**
- **Controversies in Djakarta, Beijing**

Table A2 – Visibility in the global word, urban quality of life?

The world's big cities are vying with each other to appeal and attract (businesses, tourists...). Like it or not, they are competitors in a planetary beauty contest, and their transport and mobility policies form part of their finery. Self-service bicycle systems, high-efficiency bus services, grand megaprojects such as the remodelling of public spaces to encourage strollers, all seem to be aspects of this global contest. What are the policy highlights? Do they share the same icons? Why? At what cost? Are all areas of the city involved? "Friendly cities", "liveable cities", "bicycle-friendly cities, pedestrian-friendly cities", "pleasant cities", do the slogans and policies reflect a similar vision, the aspirations, the real needs of the world's citizens? Or just of their elites?

With:

Mathieu Flonneau,

Bernardo Navarro Benítez, Research Professor in Regional Planning at Xochimilco Autonomous Metropolitan University.

Alicia Ziccardi, sociologist, Research Professor in the Social Research Institute at the Autonomous National University of Mexico.

Zhuo Jian, architect and urban planner, Assistant Professor at Tongji University

Mariana Alegre Escorza, researcher at the Catholic University of Peru and general coordinator of the Lima Cities Observatory

Martin Tironi, postgraduate researcher at the Centre for the Sociology of Innovation, Paris School of Mines

■ **Case studies in Paris, Shanghai, Mexico**

■ **Controversies in Paris, Lima**

DOCUMENT DE TRAVAIL

Tuesday, March 27, 2002

9 - 9:30 a.m. Plenary session

The making of movement 2.0

- Demonstration of multimedia material linked with the project
- Summary of the previous day's interactive experiments

9:30 a.m. to noon: *Parallel roundtable sessions*

- **Table B1: modernisation?**
- **Table B2: dependencies?**

Table B1 – Modernisation?

The desire for modernisation is part of the struggle against “disorder”, a legacy of the past which is no longer in tune with today's values and our representation of the future. In one place, it is informal transport systems that need to be updated and regulated, brought into the modern, ordered world whilst maintaining their virtues. In another, it is over-formal transport, with its paralysing rules ill-adjusted to the contemporary demand for flexibility, which needs to change or be bypassed by alternative services. Pretty much everywhere, the goal is to turn a space that has been taken over by mechanised flows in the name of growth, back into a place for living. How does this need for modernisation make itself felt? How can change be negotiated? Why does it succeed in one place and fail in another?

With:

Bernardo Benítez Navarro

Juan Carlos Dextre, engineer, Chairman of the Mobility Committee at the Catholic University of Peru

Rosanna Forray

LIU Jian

Mélanie Jaraj Gheiman, doctoral researcher in urban planning at the University of Strasbourg, ENSA/AMUP

- **Case studies in Santiago, Beijing, Lima, Mexico,**
- **Controversy in Cali**

Table B2 – Dependencies? What is it that makes public action move faster or slower?

This round table explores the idea that policies depend on the interests of parties that are or are believed to be influential and unavoidable, and that the effectiveness of policy depends on systems of action, such as whether to act oneself or to delegate.

Apart from a handful of iconic solutions, different approaches are taken to the same “mobility problem” (demand regulation versus investment, bus versus rail, etc.). Why? Because a solution is right for technical or economic reasons? Because of tradition? Because of national interest? Because certain parties are more powerful, more influential than others? Investment in public transport is usually provided directly by public authorities, whereas motorways are often outsourced to private or semipublic companies. Why? Do these approaches affect the firmness of commitments, the speed of construction, the chances of success?

With:

Oscar Figueroa

Eduardo Vasconcellos

Juan Pablo Bocarejo, engineer, Professor at University los Andes in Bogotá, member of IVM’s Latin American Chair

Andres Borthagaray

Aimé Kantoussan, doctoral researcher at Paris 1 University Panthéon Sorbonne

Sophie Leblanc-Van Neste, doctoral researcher at INRSUCS University in Montréal

Laurence Damay, postdoctoral researcher at the University Faculties of Saint-Louis-Bruxelles

Matias Garreton, doctoral researcher at Paris-East University.

■ **Case studies in Bogotá, São Paulo, Santiago, Buenos Aires**

■ **Controversies in Dakar, in the Netherlands, in Brussels.**

Noon - 1 p.m. plenary session

What city or cities do the world’s students dream of?

With:

Carles Llop, architect, Professor and Head of the Department of Urban Design at Universitat Politècnica de Catalunya, Barcelona

Isabel Arteaga

Jean-Pierre Orfeuill

Sophie Rousseau, architect, Professor at the Technical University of Eindhoven

LIU Jian

Margareth da Silva Pereira, Professor at the Federal University of Rio de Janeiro

1 - 2:30 p.m. Lunch

2.30 - 4:30 p.m. Plenary – What is it that impedes public action?

Failing to tackle a problem, or ignoring it when implementing a project, may be a deliberate choice, or may happen out of ignorance or because people, policies or evaluations are blinkered... What issues have been excluded from public action, when civil society, researchers or others have identified it as a problem? The access to mobility of the poorest? Insecurity? Public space outside favoured areas? Or more simply, ways of living, awareness of needs? What new practices, such as motorcycle use, more shared use of vehicles, are citizens developing to fulfil their needs more effectively? Are political decision-makers unaware of these new practices? Why? Are they a sign that citizens are taking a lasting grip on their own problems, or are they simply temporary “streetwise” responses to local, short-term problems?

1- What are the blindspots of public action?

With:

Isabel Arteaga, architect, Professor at University los Andes in Bogotá

Juan Carlos Dextre

Cristian Figueroa, doctoral researcher in architecture at the Pontifical University of Santiago de Chile

Laurent Fouillé, postdoctoral researcher at the Nantes School of Mines

Clémence Montagne, doctoral researcher in urban geography at the Sorbonne’s Postgraduate School of Geography

Pan Haixiao, engineer, Professor of Transportation Planning at Tongji University and Director of IVM-China

Zoe Christoforou, research assistant in the transport studies department at Athens National Technical University

■ **Case studies in Bogotá, Shanghai, Lima**

■ **Controversies in Athens, Manchester, Ahmedabad, Santiago.**

2- New mobility practices

With:

Eduardo Vasconcellos

Juan Pablo Bocarejo

Chaofu Yeh, senior specialist at Taichung’s city transport department

■ **Case studies in São Paulo, Bogota, Taipei**

3- Mobility amongst the poorest

With:

Oscar Figueroa

Juan Pablo Bocarejo

Margareth da Silva Pereira

■ **Case studies in Rio de Janeiro, Bogotá and Santiago de Chile**

4.30 - 4.45 p.m. Break

4.45 - 6 p.m.: plenary – “La Fabrique on the move”

Present around the table will be the main protagonists of the “Making of Movement” research programme: **Jean-Pierre Orfeuill and the project’s Scientific committee.**

- Award of the Young Researcher Prize by **Frédéric De Coninck**, sociologist at the ENPC (national school of civil engineering) and Director of Paris-East University’s Urban Futures Excellence Laboratory.
- Prospects: la Fabrique on the move, between vision and reality, what avenues for research? For the collaborative platform? What topics for the future?
- Response by **Marcel Smets**, architect, urban designer, Professor of Urbanism at the University of Leuven, Chief Architect for the Flemish government from 2005 to 2010.

Throughout the conference, multimedia terminals will be provided so that people can explore all the research contributions (case studies, controversies, expert viewpoints, student utopias...). Interactive spaces will also be available to collect views and suggestions from the public. A summary of these will be presented at the end.

SCIENTIFIC COMMITTEE OF THE CONFERENCE

Scientific Director: Jean-Pierre Orfeuill, Professor at the Paris Institute of Urban Planning (Paris-East University Créteil), Chairman of the City on the Move Institute's (IVM) Science and Strategy Council, member of the Scientific Committee of La Fabrique de la Cité

Mireille Apel-Muller, Chief Executive of the City on the Move Institute (IVM)

Isabel Arteaga, architect, Professor at University los Andes, Bogotá, member of the IVM Chair-Latin America

Juan Pablo Bocarejo, engineer, Professor at University los Andes in Bogotá, member of the IVM Chair-Latin America

Andres Borthagaray, head of IVM-Latin America

Jean-François Doulet, Project Manager IVM-China, Lecturer at the Paris Institute of Urban Planning (University Paris-East Créteil)

Frédéric De Coninck, sociologist at the ENPC (national school of civil engineering) and Director of Paris-East University's Urban Futures Excellence Laboratory.

Mathieu Flonneau, historian, Lecturer at Paris University I

Rosanna Forray, architect, Professor at the Catholic University of Chile, Santiago de Chile, member of the IVM Chair-Latin America

Pierre Lannoy, sociologists, Professor at the METICES Urban Research Centre at the Free University of Brussels

Isabelle Laudier, Head of the Caisse des Dépôts et Consignations Research Institute, Paris

Liu Jian, architect and urbanist, Professor at Tsinghua University's School of Architecture in Beijing and member of the IVM-China chair.

Fernando Lozada Islas, Professor at Ciudad Juarez University in Mexico

Carles Llop, architect, Professor and Head of the Department of Urban Design at Universitat Politècnica de Catalunya, Barcelona

Nathalie Martin-Sorvillo, Director of Fabrique de la Cité

Alain Meyere, Director of the Mobility & Transport Department at the Île de France Institute of Development and Urban Planning

Pan Haixiao, Professor of Transportation Planning and engineer at Tongji University, Shanghai, and Director of IVM-China

Gaëlle Rony, Project Manager, PhD in Social Sciences at the Catholic University of Louvain

José Viegas, engineer, Professor at the University Polytechnic of Lisbon, member of IVM's Science and Strategy Council

STEERING COMMITTEE

Mireille Apel- Muller, Chief Executive of IVM

Frédéric De Coninck, sociologist at the ENPC (national school of civil engineering) and Director of Paris-East University's Urban Futures Excellence Laboratory.

Rémy Dorval, Chairman of Fabrique de la Cité

Alain Meyere, Director of the Mobility & Transport Department at the Île de France Institute of Development and Urban Planning

Jean-Pierre Orfeuill, Chairman of IVM's Science and Strategy Council, member of the Scientific Committee of La Fabrique de la Cité

THE IVM-CHINA CHAIR

FENG Shiqing, architect, Professor, Hefei University of Science and Technology

WANG Shifu, architect and urban planner, Professor at South China University of Science and Technology, Director of the Urban Planning Department

NING Ho, engineer, Director of the Nanjing Institute of Urban Transportation Planning

LU Huapu, engineer, Professor of Transportation Studies at Singhua University, Director of the Transportation Research Laboratory

GUO Licheng, Professor, University of the South East

XU Jiangang, geographer, Professor, Nanjing University, Geography Department

MAO Qizhi, architect and urban planner, Professor, Tsinghua University, Director of the School of Architecture

SHI Nan, Secretary of the Chinese Association of Urban Planners, editor-in-chief of the journals "China City Planning Review" and of "Chengshi guihua"

WANG Shijun, sociologist, Professor at Tongji University

LIU Hui, landscape architect, Professor at Xi'an University of Architecture, Director of the Institute of Landscape Architecture

LIU Jian, urban planner, Professor at Tsinghua University

CHENG Yingfang, Lecturer in sociology, Huadong College, Shanghai

THE IVM-LATIN AMERICA CHAIR

Roberto Agosta, Argentina, civil engineer, Masters Degree in engineering from UCA (Berkeley)

Isabel Arteaga Arredondo, Colombia, architect and urban planner, Professor at University de los Andes de Bogotá

Michael Cohen, USA, Director of the International Relations Program at New York New School and Head of the Latin America Observatory

Juan Carlos Dextre, Peru, engineer, Chairman of the Mobility Committee at Catholic University of Peru

Oscar Figueroa, Chile, transport specialist, Institute Of Urban and Territorial Studies, Catholic University of Chile

Rosanna Forray, Chile, architect and urban planner, Professor at the Faculty of Architecture and Urban Studies at the Catholic University of Chile and at Louvain University

Alfredo Garay, Argentina, architect and urban planner, Professor at the Faculty of Architecture and Urbanism at Buenos Aires University.

Andrea Gutierrez, Argentina, Professor at the Faculty of Geography at Buenos Aires University and at La Plata University

Paola Jirón, Chile, Housing Institute at the Faculty of Architecture and Urban Studies at the Catholic University of Chile

Bernardo Navarro Benítez, Mexico, Research Professor in Territorial Planning at Xochimilco Autonomous Metropolitan University.

Margaret Pereira da Silva, Brazil, PhD. from EHESS, architect and urban planner, Professor at the Federal University of Rio de Janeiro

Marcos Rodrigues, Brazil, engineer, PhD Cambridge University, Professor in the Department of Transport Studies at São Paulo University

Alicia Ziccardi, Mexico, sociologist, Research Professor in the Social Research Institute at the Autonomous National University of Mexico.

PARTNERS

The international research programme and conference are headed by IVM with its China and Latin America chairs, and by Fabrique de la Cité, in partnership with Paris-East University and with the support of the Île-de-France Institute of Planning and Urbanism and the Caisse des dépôts et Consignations Research Institute, with the participation of FNAU (National Federation of Planning Agencies). Initiative funded by the Ile-de-France Region (0810 18 18 18).



City on the Move Institute/PSA Peugeot Citroën

Launched by PSA Peugeot Citroën in June 2000, the Institut pour la ville en mouvement [City on the Move] seeks to contribute to the emergence of innovative solutions for urban mobilities. It brings together representatives of the corporate and academic world, researchers and actors from the social, cultural and voluntary sectors, alongside municipal authorities, to work on joint action-research projects.

IVM's remit is to test concrete solutions, to facilitate international comparisons, to identify the most original approaches to urban planning and architectural design, to mobilise experts and expertise from multiple disciplines in **Asia, America and Europe**, to disseminate knowledge and raise public awareness of the challenge that mobilities present for the societies of today.

www.ville-en-mouvement.com

La Fabrique de la Cité

The objective of La Fabrique de la Cité is to encourage pioneering initiatives by prompting interchange between people whose role it is to think about the future of the city.

La Fabrique de la Cité structures its work around 3 research areas:

- Urban development
- The city as a place for living and a social space
- Sustainable mobility

These three topics form the basis of seminars and lunch-debates held in France and abroad. The outcome of these sessions is then published in the form of proceedings and summaries. La Fabrique de la Cité also promotes the publication of research studies, based on partnerships with academic institutions and universities.

Paris-East University's Urban Futures Excellence Lab

Paris-East University's research centre includes universities, academic institutions, architecture schools and research structures in eastern Île-de-France. One of its areas of excellence is research on the city, the environment and urban and environmental engineering. That is why it agreed to establish an academic chair with IVM.

The PRES research centre gave rise to the *Urban Futures* LABEX (excellence laboratory), which encompasses some fifteen research labs working on planning, architecture, environment and transport. This LABEX, certified by the Future Investments Programme in spring 2011, acts as a clearing-house for interdisciplinary research on the city of tomorrow. It employs more than 300 permanent researchers and 300 doctoral researchers.

One of its areas of interest is transforming access to urban services, at a time when the cost and use of transport, and the technical resources for remote access, are changing fast.

The Île-de-France IAU, planning and forecasting institution

As a seedbed of analyses, proposals and projects, the Île-de-France Region's Development and Planning Institute (IAU) comprises 200 experts working on the big themes of planning and metropolitan development: urban planning and design, mobility and transport, urban and rural environment, employment and corporate real estate, demography and housing, amenities...

The Île-de-France IAU is a constantly changing structure. Its crosscutting and systemic analyses, its constantly updated assessments and proposals provide support for public decision-making. It is the primary observatory of metropolitan developments in the capital region, and also focuses on more circumscribed topics (health, security, tourism, heritage...).

For almost 50 years, IAU ÎdF has been a driving force or active contributor in the establishment of all the successive regional master plans. Standing at the intersection of institutional, professional and academic networks, it has developed a capacity for multidisciplinary expertise which extends well beyond its regional purview to achieve international scope.

The Caisse des Dépôts et Consignations Research Institute

The Institute supports research projects on topic linked with the CDC Group's activities, covering a wide variety of issues ranging from finance, local development and innovation funding to pensions, social and community economics, urban policy and social housing, sustainable development. As part of this process, it also seeks to establish international partnerships.